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photo by Brian Brooks (August 8, 2007)

"**Rocket Science**" producer **Effie Brown** of **Duly Noted, Inc.** is pictured at the film's premiere at Fig & Olive in New York City's Meatpacking District on Tuesday night. With the **HBO/Picturehouse** project behind her, Brown is prepping to shoot **Caran Hartsfield's "Bury Me Standing"** this month. The 2007 **Sundance/NHK International Filmmakers Award** recipient which was developed at the **Cannes Film Festival's Cinefondation** residency program in France, will star **Alfre Woodard** and **Mos Def**. It is described as "a comedic drama in which a random act of violence triggers a change within a bizarre family dynamic, as each member re-examines the ignored, the hidden, and the things left unsaid." **Gina Kwon** is Brown's producing partner in the new movie. Mos Def is also set to star in the title role in director duo **The Flying Canter Brothers** (aka. Markus and Mason Canter)'s "**Bobby Zero**," which Brown will also produce. It is described as the story of "a down-on-his-luck social satirist who gives up his artistic aspirations to work at an advertising agency." Mos Def will executive produce and the film is expected to shoot in November. Other Duly Noted projects include **Silas Howard's "Exactly Like You"** and **Marco Orsini's "The Reluctant Traveler"** and Brown is raising money for a \$25 million film fund to back company projects.

http://www.indiewire.com/ipop/2007/08/celebrating_roc.html