



DULY NOTED, INC.



About DNI



The Players



Films



Press



Blog



Contact Info



Other Services



Investors Login



Actors Login



Press

SISTER
sister



Effie Brown

Producer and founder of Duly

Effie Brown went to California on a mission: to the film industry. Now at 34 years old, the Willamette University graduate is the founder of independent film company, Duly Noted Inc., creating diverse and inspiring independent movies. Her independent filmmaking came through a fellowship for minorities seeking film industry careers, the Project's "Project Involve." Project Involve also helped her who opened doors for her

Effie worked as a producer on *Real Women Have Curves* and films featuring Cameron Diaz, Glenn Close and Holly Hunter. That's when she was able to learn from dealing with the cast and crew and their issues to securing the financing for her films. "I grew up as a control freak and didn't want to be dictated to," she says. "I'm the 'heavy' on location shoots, she saw that it was not always easy for a Black woman to hold a position of authority. "I'm never able to forget that I'm a Black woman in the film industry."

When Effie is not shooting a film, she is reading scripts, raising money and managing her staff. When she's filming, her day consists of a 12-hour day then preparing for the next day's shooting.

Duly Noted Inc.'s first release, *Rocket Science*, a film about a high school student who stutters, competes in debate competitions, will be in theaters this fall. It will start shooting *Exactly Like You*, a story about the ultimate self-love.

Effie said she will continue to produce films that have social relevance and are produced by a group of filmmakers who produce quality films that educate and entertain. Her goal is to bring one of science fiction author Octavia Butler's novels to the screen.