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Effie Brown's Duly Noted lines up I two films

John Hazelton in Los Angeles
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Producer Effie Brown's Duly Noted Inc production company has signed acto Def (*The Italian Job*) to star in and executive produce *Bobby Zero*, from Markus and Mason Canter, aka The Flying Canter Brothers (*Chasin*

In his first romantic lead, Mos Def will play the title character, a down-on who gives up his artistic aspirations to work at an advertising agency. T start production in November.

Mos Def is also set to star in Duly Noted's comedic drama *Bury Me Standi* Hartsfield, which begins shooting in August. Developed at the Cannes Film Residency and workshopped at the Sundance Screenwriter's and Director's Alfre Woodard.

Launched in 2001, Duly Noted has so far raised $2.5m of the $25m it plar slate. The company recently secured financing from Stecchino Productions age story *Exactly Like You*. And it recently completed production on com *Reluctant Traveler* (working title).

The company's first film, Sundance award-winner *Rocket Science*, directed Blitz (*Spellbound*), will be released theatrically in the US by Picturehous

Brown herself has producing credits including *Real Women Have Curves, S Cut* and *Everyday People*.